



City of Charleston
2014 First Day Festival
Sunday, August 17, 2014
1 – 4 p.m.

Liberty Square at SC Aquarium and the Charleston Maritime Center

2014 First Day Festival Partnership Opportunities

Make a Commitment- First Day Festival Honor Roll Commitment

- Support time off for employees to participate in their child's education
- Support time off for employees to volunteer at the festival or at a school
- Support employees taking their child to school on the first day
- Provide financial support

Promote and participate in the School Supply Drive

- Organize a School Supply Drive
- Collect school supplies
- Volunteer for pre-festival sorting and packing school supplies in backpacks
- Recruit other businesses to collect supplies for the backpacks

Become an in-kind partner for the following:

- Breakfast and Lunch Items for Day-of Volunteers
- 10,000 water cups and or water bottles
- 500 First Day Festival T-shirts
- Signage/Maps for the Festival
- Tent donations

Promote the Festival

- **The First Day Festival, Sunday, August 17th**
- School Supply Drives
- Business/ Honor Roll commitments
- Call for volunteers

Promote the Call for Volunteers

- Pre-festival events and activities
- Day of the event- Sunday, August 17, 2014

*For more information or to make a contribution, please contact the
Mayor's Office for Children, Youth, and Families*

STURMM@charleston-sc.gov

*Phone (843) 965-4190 **Fax (843) 965-4192*

<http://www.charleston-sc.gov/mocyf>